

**COCA-COLA GLOBAL CELEBRATION SWEEPSTAKES**  
**OFFICIAL RULES**  
**NO PURCHASE NECESSARY**

1. **HOW TO ENTER:** Beginning 12:00:01 AM (EDT) on May 20, 2010 through 11:59:59 PM (EDT) on June 06, 2010, log on to [www.romancefm.com](http://www.romancefm.com) and follow the on-screen instructions to complete the on-line entry form. Limit one (1) entry per person, per day.
2. **RANDOM DRAWING:** Potential winners will be selected in a random drawing held on or about June 06, 2010 from among all eligible entries received. Decisions of the judges are final. Potential winners will be notified by phone, email or mail. Odds of winning depend upon the number of eligible entries received. Limit one (1) prize per person/household.
3. **PRIZES & APPROXIMATE RETAIL VALUES ("ARV"):** (1) Grand Prize – a 40" LCD Flat Screen TV, a Coca-Cola branded cooler and grill, Sponsor-specified Coca-Cola products and a \$50 Winn-Dixie Gift Card. ARV: \$1,500. (10) First Prizes – a Global Celebration branded T-shirt (size XL) hat. ARV: \$50 each. Gift Card is not redeemable or exchangeable for cash and is subject to all terms and conditions of use as established by issuer. Sponsor reserves the right to substitute any prize for one of equal or greater value. Prizes consist of only the items specifically listed as part of the prize.
4. **GENERAL RULES:** Open only to legal residents of Florida who are 18 years of age or older as of May 20, 2010. Employees of WRMA and its "Promotional Participants" (i.e., The Coca-Cola Company, Coca-Cola Bottlers and each of their respective affiliates, subsidiaries, advertising and promotion agencies, and suppliers involved in this promotion) and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister and/or spouse's of each) and/or those living in the same household of each are not eligible. Void outside Florida and where prohibited by law. No substitution, cash redemption or transfer of prize by winner permitted. All federal, state and local taxes are the sole responsibility of winner. All federal, state and local laws and regulations apply. All materials submitted become the property of the Sponsor and will not be returned. The Sponsor and the Promotional Participants are not responsible for lost, late, damaged, delayed, incomplete, illegible entries, entries not received by entry deadline, interrupted or unavailable network, server or other connections, mis-communications, failed telephone, computer hardware, software and other technical failures of any kind, including injury or damage to any person's computer relating to or resulting from participating in or experiencing any materials in connection with the promotion, unauthorized human intervention, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause that may limit a user's ability to participate in the promotion. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these official rules. **INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION.** Sponsor reserves the right to cancel or modify the promotion if fraud, misconduct or technical failures destroy the integrity of the promotion; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination, a notice will be posted online and the drawing will be conducted from among all eligible entries received prior to termination. For purposes of determining eligibility and awarding of prizes, entry will be declared made by the "authorized e-mail account holder" and any damage made to the website will be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Participant may be requested to provide Sponsor with proof that the participant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of

receipt by Sponsor. Multiple entrants are not permitted to share the same email address. Any attempt by an entrant to obtain more than one (1) entry per day by using multiple/different email addresses or any other methods will void that entrant's entries and that entrant may be disqualified. Any use of robotic, automatic, programmed or like entry methods will void all entries affected by such methods and be deemed tampering. Potential Grand Prize winner must sign and return an Affidavit of Eligibility/Release of Liability Form within 14 days of notification. Noncompliance will result in disqualification and an alternate may be selected. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate may be selected. Acceptance of prize constitutes permission to the Sponsor and the Promotional Participants to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting prize, winners agree to release and hold harmless Sponsor, the Promotional Participants and the directors, officers, employees and assigns of each against any and all claims, damages, losses, expenses and liability arising out of acceptance and use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion, and the acceptance/use of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor and the Promotional Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion.

- 5. WINNERS LIST: For the names of the winners, available after June 06, 2010, send a separate, self-addressed, stamped (#10) envelope to: Coca-Cola Global Celebration Sweepstakes Winners List, 7007 N.W. 77<sup>th</sup> Ave., Miami, FL 33166, to be received by JUNE 13, 2010.
- 6. SPONSOR: WRMA 7007 N.W. 77<sup>th</sup> Ave., Miami, FL 33166 (305) 444-9292.

**COCA-COLA GLOBAL CELEBRATION SWEEPSTAKES  
OFFICIAL ENTRY FORM**

Please complete the information below to enter the sweepstakes. Limit one (1) entry per person, per day. Be sure to check all the information for accuracy before you submit. Click on the rules link to see the full Official Rules.

(\*) Required Field

*FIRST NAME	<input type="text"/>
*LAST NAME	<input type="text"/>
*STREET ADDRESS (No PO Boxes)	<input type="text"/>
Apt./Suite	<input type="text"/>
*CITY	<input type="text"/>
*STATE	<input type="text"/> (Use drop down box and include only FL)
*ZIP CODE	<input type="text"/>
*EMAIL ADDRESS	<input type="text"/>
*DATE OF BIRTH	<input type="text"/> <input type="text"/> <input type="text"/> mm dd yyyy
*DAY PHONE	<input type="text"/> - <input type="text"/> - <input type="text"/>

\*I have read and I agree to the [Official Rules](#). **PROVIDE A LINK TO THE FULL RULES**

SUBMIT

