

OFFICIAL CONTEST RULES & REGULATIONS FOR
“106.7 Romance y Celebrity School of Beauty
Te Presentan Un Concurso En Honor A Las Madres” (the “Contest”)

1. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. VOID WHERE PROHIBITED.

2. WHO MAY PARTICIPATE:

Contestants must be at least 21 years of age to participate, have a valid Florida Driver's License, a valid social security number and card, or a valid taxpayer identification number (“TIN”).

3. ELIGIBILITY

A. Employees of radio stations WXDJ-FM, WCMQ-FM and WRMA-FM (collectively, the “Station”), Spanish Broadcasting System, Inc., its affiliates and their public relations agencies, participating sponsors and “family” members (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.

B. One prize per winner and his/her immediate “family” (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and or/”household” (“household” is defined as anyone living at the same address) is allowed during the term of this Contest.

C. Any individual who wins \$600 (six hundred dollars) or more must provide the Station with valid identification and a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual's current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.

D. **If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserves the right to award the prize to a qualified contestant.**

4. NATURE OF CONTEST:

Beginning Thursday April 21, 2010 through Thursday May 06, 2010, listen to WRMA-FM 106.7FM, between the hours of 6am to 12am midnight, listeners will be invited to go to the stations website at www.romancefm.com and submit a picture of themselves and their mother to be judged as look a likes. There will be sixteen (16) winners chosen from all eligible entries (as solely determined by the station.)

On Friday May 07, 2010 the 16 winners chosen will be invited to a later remote to be determined to participate in a “Grand Prize Drawing”. The sixteen (16) winners will be asked to choose a box from the sixteen (16) eligible boxes and one box will contain the grand prize. (See Below)

No mechanical duplication of entries will be allowed. The Station is not responsible for any connection problems or phone problems on the entry side. All entries become the exclusive property of the Station. By entering this Contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

If after two (2) attempts of calling the qualifying winner at the contact phone number provided on the entry, then the Station will forfeit that winner and an alternate winner will be selected on the same date and phoned at the contact number provided.

By participating in the Contest, participants agree to be bound by the decisions of the Station's personnel. The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

5. PRIZE:

- (1) Grand Prize – One (1) Diamond ring with a value of more than \$1,500.00 - One (1) Cosmetic Beauty Make Over. It will include, but is not limited to: a rejuvenating facial treatment, hair, nails, and finally make-up with a value of more than \$300.00. One (1) Dental treatment, it will include a Dental Exam, Full Mouth X-rays, Dental Cleaning, 1 hour in-house Bleaching + take home kit (for two week touch-ups) with a value of \$500.00. One (1) Weight loss treatments from Before and After with a value of \$300.00. Prize consists of only the items specifically listed as part of the prize.
- (15) Runner Up Prizes – Each runner up will receive a jewelry gift from El Budha De Oro with a value of \$95.00 plus either one of the following (as solely determined by the station.) One (1) Cosmetic Beauty Make Over. It will include, but is not limited to: a rejuvenating facial treatment, hair, nails, and finally make-up with a value of more than \$300.00. One (1) Dental treatment, it will include a Dental Exam, Full Mouth X-rays, Dental Cleaning, 1 hour in-house Bleaching + take home kit (for two week touch-ups) with a value of \$500.00. One (1) Weight loss treatments from Before and After with a value of \$300.00.
- Contest prizes does not include any alcoholic beverages, hotel room service, merchandise, souvenirs, etc., local and long distance telephone calls, gratuities and any and all other expenses not otherwise described herein.
- No substitutions permitted except at the sole discretion of the Station, in which case a prize of greater or equal value will be awarded. The Station makes no warranty with respect to any Contest prize and is not responsible for cancellation or postponement. The cash equivalent of any portion of any Contest prize is not permitted, except at the Station's sole discretion. The Station will report value of prizes as required by law.
- Winner and guest, as applicable, must have all required documentation prior to departure and are responsible for obtaining all travel documents. Credit Card may be required to cover incidentals and costs.

6. RETAIL VALUE: GRAND PRIZE: Total Approximate Retail Value ("ARV") for the entire promotion is \$2,600.00. The Total Approximate Retail Value ("ARV") for all prizes awarded is \$11,625.00. (16) Winners.

7. ODDS OF WINNING.

The odds of winning depend on the number of eligible participants.

8. RELEASE:

By participating in the Contest each participant waives any and all claims of liability against the Station, Spanish Broadcasting System, Inc., its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims,

liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this Contest, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this Contest. In order to receive a prize, participants must sign an official waiver form provided by the Station.

9. REDEEMING OF PRIZE: All prizes must be redeemed or claimed within ten (10) business days at 7007 NW 77th Ave., Medley, Florida 33166 Monday through Friday between the hours of 10:00 AM to 5:00 PM.
10. PUBLICITY, USE OF PERSONAL INFORMATION:

By participating, all participants and winner(s) grant the Station exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of this and other Contest and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Station may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.
11. Any tax, licensing, registration fee or additional expenses incurred as a result of the prize are the sole responsibility of each winner. Any valuation of the prize(s) stated above is based on available information provided to the Station, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.
12. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize.
13. The Station reserves the right to award additional prizes throughout the Contest.
14. Any rule changes after the Contest begins must not disadvantage Contest participants and will be announced promptly and conspicuously.
15. The name of the listener that appears on the official/original entry form is the winner of that particular contest.
16. The Station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.
17. Each winner must submit proof of eligibility and sign the Station's release form to claim the prize. Void where prohibited. In the event the Station is prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the Station's control the Station may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the Station be obligated to award more than the number of prizes stated in these Official Rules. The Station disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest.
18. The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Station shall follow the applicable laws for conducting the Contest, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.

19. A copy of these rules and regulations are available during normal business hours at the station and at the Station's website at www.romancefm.com and will be retained and available for public inspection at the Station's offices located at 7007 NW 77th Ave., Medley Florida 33166.

[Acknowledgment Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for **“106.7 Romance y Celebrity School of Beauty Te Presentan Un Concurso En Honor A Las Madres”** Contest, as they are set forth above. I authorize that the station can contact the U.S. Social Security Office to verify the validity of my SSN/TIN. Furthermore, I have been given the opportunity to have any questions answered by the radio station WXDJ, WRMA or WCMQ staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print)

Name:	_____	_____
Address:	_____	Signature
City/State/Zip:	_____	Date
Phone #:	_____	
Social Security # or TIN #:	_____	