

## OFFICIAL CONTEST RULES & REGULATIONS FOR "Una Sola Salsa"

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING.  
VOID WHERE PROHIBITED.

1. These rules govern the "Una Sola Salsa" (the "Contest") being conducted by WRMA-FM (the "Station") beginning on Thursday March 17<sup>th</sup> 2011 through Thursday, April 7<sup>th</sup> 2011 between the hours of 8:00AM and 5:00PM
2. ELIGIBILITY
  - A. Contestants must (i) be at least 18 years of age to participate, (ii) have a valid Florida Driver's License, and (iii) have a valid social security number and card, or a valid taxpayer identification number ("TIN").
  - B. Employees of the Station, Spanish Broadcasting System, Inc., its affiliates, subsidiaries and their public relations agencies, participating sponsors and "family" members ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.
  - C. One prize per winner from each immediate "family" ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and/or "household" ("household" is defined as anyone living at the same address) is allowed during the term of this Contest.
  - D. Any individual who wins \$600 (six hundred dollars) or more must provide the Stations with valid identification and a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual's current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.
  - E. **If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserve the right to award the prize to a qualified contestant.**

### 3. NATURE OF CONTEST:

Beginning Thursday March 17<sup>th</sup> 2011 through Thursday, April 7<sup>th</sup> 2011 listeners will have the opportunity to win (1) one pair of tickets to Una Sola Salsa Concert with Ruben Blade & Gilberto Santarosa on Saturday, June 18<sup>th</sup> at 8pm at James L. Knight Center upon hearing the DJ's cue to call in to the station's listener's line at (305) 550-9106. There will be one (1) winner chosen from all eligible callers (as solely determined by the station). The lucky winner will be announced live on-air by one of the radio station DJs and will win the prize mentioned live on-air by one of the radio station DJs, Courtesy of Rumba and Sun Productions.

There will be a total of up to twelve (12) listeners qualified on WRMA-FM from, Thursday March 17<sup>th</sup> 2011 through Monday, April 7<sup>th</sup> 2011 (Restrictions apply).

### 4. CONDITIONS FOR PARTICIPATION

The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

No mechanical duplication of entries will be allowed. The Station is not responsible for any connection problems or phone problems on the entry side. All entries become the exclusive property of the Station. By entering this Contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or

any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

5. PRIZE:

- (12) Twelve lucky winners will win a pair of tickets to Una Sola Salsa Concert. Prize consists of only the items specifically listed as part of the prize.
- No substitutions permitted except at the sole discretion of the Station, in which case a prize of greater or equal value will be awarded. The Station makes no warranty with respect to any Contest prize and is not responsible for cancellation or postponement. The cash equivalent of any portion of any Contest prize is not permitted, except at the Station's sole discretion. The Station will report value of prizes as required by law.

6. RETAIL VALUE: GRAND PRIZE: Total Approximate Retail Value ("ARV") for the entire promotion is \$1,752.00.

7. ODDS OF WINNING.

The odds of winning depend on the number of eligible participants.

8. RELEASE:

By participating in the Contest, each participant waives any and all claims of liability against the Stations, Spanish Broadcasting System, Inc., its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this Contest, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this Contest. In order to receive a prize, participants must sign an official waiver form provided by the Stations.

9. REDEEMING OF PRIZE: All prizes, including cash prizes won by qualifiers during the Contest period will be available at the location approximately a week after the day of the qualified call.

10. PUBLICITY, USE OF PERSONAL INFORMATION:

By participating, all participants and winners grant the Stations the non-exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of the Contest and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Stations may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

11. Any tax or additional expenses incurred as a result of the prize are the sole responsibility of each winner. The value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the Stations will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

12. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize. Prizes may not be claimed or used by any person other than the winner.

13. The Station reserves the right to award additional prizes throughout the Contest.

14. Any rule changes after the Contest begins must not disadvantage Contest participants and will be announced promptly and conspicuously.

15. The Station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

16. Each winner must submit proof of eligibility and sign the Stations' release form to claim the prize. Void where prohibited. In the event the Stations are prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the Stations' control, the Stations may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the Stations be obligated to award more than the number of prizes stated in these Official Rules. The Stations disclaim any responsibility to notify participants of any aspect related to the conduct of the Contest.
17. The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Stations shall follow the applicable laws for posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc. as required by local, state and law.
18. A copy of these rules and regulations are available during normal business hours at the station and at each Station's website at [www.romancefm.com](http://www.romancefm.com) and will be retained and available for public inspection at the Station's offices located at 7007 N.W. 77<sup>th</sup> Ave., Medley, Florida 33166.

[Acknowledgment Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for "Una Sola Salsa", as they are set forth above. I authorize that the station can contact the U.S. Social Security Office to verify the validity of my SSN/TIN. Furthermore, I have been given the opportunity to have any questions answered by the radio station WRMA staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print) Name:	_____	_____
Address:	_____	Signature
City/State/Zip:	_____	Date
Phone #:	_____	
Social Security # or	_____	
TIN #:	_____	