

## OFFICIAL CONTEST RULES & REGULATIONS FOR "1-800-411-PAIN GIVES YOU \$411 ON 4/11/11"

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING.  
VOID WHERE PROHIBITED.

1. These rules govern the "1-800-411-PAIN GIVES YOU \$411 ON 4/11/11" (the "Contest") being conducted by WRMA-FM (the "Station") beginning on Saturday, April 9<sup>th</sup>, 2011 through Monday, April 11<sup>th</sup>, 2011 between the hours of 6:00AM and 11:59PM

### 2. ELIGIBILITY

- A. Contestants must (i) be at least 18 years of age to participate, (ii) have a valid Florida Driver's License, and (iii) have a valid social security number and card, or a valid taxpayer identification number ("TIN").
- B. Employees of the Station, Spanish Broadcasting System, Inc., its affiliates, subsidiaries and their public relations agencies, participating sponsors and "family" members ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.
- C. One prize per winner from each immediate "family" ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and/or "household" ("household" is defined as anyone living at the same address) is allowed during the term of this Contest.
- D. Any individual who wins \$600 (six hundred dollars) or more must provide the Stations with valid identification and a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual's current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.
- E. **If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserve the right to award the prize to a qualified contestant.**

### 3. NATURE OF CONTEST:

Beginning Saturday, April 9<sup>th</sup>, 2011 through Monday, April 11<sup>th</sup>, 2011 promotional spots will ask WRMA-FM listeners to send a text to the phone number "786-600-1212" with the keyword "PAIN", to register for the opportunity to win \$411.00 in cash, Courtesy of the 1-800-411-PAIN. Once registered, the listener must listen for their name to be announced live on air by DJ, on Monday, April 11<sup>th</sup>, 2011 at 4:11PM. Once the qualified listener name is mentioned, that qualified listener will have exactly four (4) minutes and eleven (11) seconds to call-in to the Station's listener lines at (305) 550-9106. If the qualified listener calls in within the (4) minutes and eleven (11) seconds allotted and identifies himself correctly, that lucky winner will be announced live on-air by one of the radio station DJs and will win the \$411.00 in cash, Courtesy of 1-800-411-PAIN. If qualified listener does not call in to the Station's listener lines at (305) 550-9106 within the allotted time (4) minutes and eleven (11) seconds, another potential winner will be selected and the process will repeat itself until the prize is awarded.

There will be a total of one (1) listener qualified on WRMA-FM from Saturday, April 9<sup>th</sup>, 2011 through Monday, April 11<sup>th</sup>, 2011 (Restrictions apply).

### 4. CONDITIONS FOR PARTICIPATION

The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

No mechanical duplication of entries will be allowed. The Station is not responsible for any connection problems or phone problems on the entry side. All entries become the exclusive property of the Station. By entering this Contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

5. PRIZE:

- One (1) winner will win cash prizes of \$411.00. The total combined value of all prizes awarded to qualifiers is \$411.00
- No substitutions permitted except at the sole discretion of the Station, in which case a prize of greater or equal value will be awarded. The Station makes no warranty with respect to any Contest prize and is not responsible for cancellation or postponement. The cash equivalent of any portion of any Contest prize is not permitted, except at the Station's sole discretion. The Station will report value of prizes as required by law.

6. RETAIL VALUE:

- The Approximate Retail Value for each prize awarded is \$411.00.
- The Total Approximate Retail Value ("ARV") for all possible prizes awarded is \$411.00

7. ODDS OF WINNING.

The odds of winning depend on the number of eligible participants.

8. RELEASE:

By participating in the Contest, each participant waives any and all claims of liability against the Stations, Spanish Broadcasting System, Inc., its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this Contest, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this Contest. In order to receive a prize, participants must sign an official waiver form provided by the Stations.

9. REDEEMING OF PRIZE: All prizes, including cash prizes won by qualifiers during the Contest period will be available at the location of Pablo Raul Alarcon Broadcast, 7007 N.W. 77<sup>th</sup> Ave. Medley, Florida 33166 approx 48 hours after contest airs.

10. PUBLICITY, USE OF PERSONAL INFORMATION:

By participating, all participants and winners grant the Stations the non-exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of the Contest and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Stations may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

11. Any tax or additional expenses incurred as a result of the prize are the sole responsibility of each winner. The value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the Stations will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

12. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize. Prizes may not be claimed or used by any person other than the winner.

13. The Station reserves the right to award additional prizes throughout the Contest.
14. Any rule changes after the Contest begins must not disadvantage Contest participants and will be announced promptly and conspicuously.
15. The Station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.
16. Each winner must submit proof of eligibility and sign the Stations' release form to claim the prize. Void where prohibited. In the event the Stations are prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the Stations' control, the Stations may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the Stations be obligated to award more than the number of prizes stated in these Official Rules. The Stations disclaim any responsibility to notify participants of any aspect related to the conduct of the Contest.
17. The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Stations shall follow the applicable laws for posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc. as required by local, state and law.
18. A copy of these rules and regulations are available during normal business hours at the station and at each Station's website at [www.romancefm.com](http://www.romancefm.com) and will be retained and available for public inspection at the Station's offices located at 7007 N.W. 77<sup>th</sup> Ave., Medley, Florida 33166.

[Acknowledgment Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for "1-800-411-PAIN GIVES YOU \$411 ON 4/11/11" Contest, as they are set forth above. I authorize that the station can contact the U.S. Social Security Office to verify the validity of my SSN/TIN. Furthermore, I have been given the opportunity to have any questions answered by the radio station WRMA staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print) Name:	_____	_____
Address:	_____	Signature
City/State/Zip:	_____	Date
Phone #:	_____	
Social Security # or	_____	
TIN #:	_____	